



Counties: Pickens, AL



2000 Total Population	20,949
2000 Group Quarters	211
2008 Total Population	20,571
2013 Total Population	20,265
2008 - 2013 Annual Rate	-0.3%



2000 Households	8,086
2000 Average Household Size	2.56
2008 Households	8,160
2008 Average Household Size	2.5
2013 Households	8,115
2013 Average Household Size	2.47
2008 - 2013 Annual Rate	-0.11%
2000 Families	5,790
2000 Average Family Size	3.11
2008 Families	5,775
2008 Average Family Size	3.07
2013 Families	5,684
2013 Average Family Size	3.06
2008 - 2013 Annual Rate	-0.32%



2000 Housing Units	9,520
Owner Occupied Housing Units	67.4%
Renter Occupied Housing Units	17.6%
Vacant Housing Units	15.1%
2008 Housing Units	9,938
Owner Occupied Housing Units	65.6%
Renter Occupied Housing Units	16.5%
Vacant Housing Units	17.9%
2013 Housing Units	10,105
Owner Occupied Housing Units	64.1%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	19.7%

Median Household Income

2000	\$26,223
2008	\$29,837
2013	\$32,436

Median Home Value

2000	\$57,447
2008	\$83,443
2013	\$85,784

Per Capita Income

2000	\$13,746
2008	\$16,205
2013	\$17,378

Median Age

2000	36.9
2008	39.1
2013	40.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Pickens, AL****2000 Households by Income**

Household Income Base	8,103
< \$15,000	31.6%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	0.7%
\$200,000+	1.0%
Average Household Income	\$35,312

2008 Households by Income

Household Income Base	8,160
< \$15,000	27.0%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	13.6%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	5.9%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	0.4%
\$200,000+	1.0%
Average Household Income	\$40,546

2013 Households by Income

Household Income Base	8,115
< \$15,000	24.9%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	7.5%
\$100,000 - \$149,999	3.9%
\$150,000 - \$199,999	0.5%
\$200,000+	1.0%
Average Household Income	\$43,049

2000 Owner Occupied HUs by Value

Total	6,404
<\$50,000	42.3%
\$50,000 - 99,999	38.9%
\$100,000 - 149,999	11.6%
\$150,000 - 199,999	3.7%
\$200,000 - \$299,999	2.2%
\$300,000 - 499,999	0.7%
\$500,000 - 999,999	0.3%
\$1,000,000+	0.2%
Average Home Value	\$71,526

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,573
With Cash Rent	77.9%
No Cash Rent	22.1%
Median Rent	\$140
Average Rent	\$164

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Pickens, AL



2000 Population by Age

Total	20,949
0 - 4	6.8%
5 - 9	7.5%
10 - 14	7.9%
15 - 19	8.0%
20 - 24	5.6%
25 - 34	11.6%
35 - 44	14.1%
45 - 54	12.8%
55 - 64	9.9%
65 - 74	8.6%
75 - 84	5.0%
85+	2.1%
18+	72.7%

2008 Population by Age

Total	20,571
0 - 4	7.2%
5 - 9	6.9%
10 - 14	6.7%
15 - 19	6.2%
20 - 24	5.6%
25 - 34	12.4%
35 - 44	13.0%
45 - 54	14.6%
55 - 64	12.0%
65 - 74	8.4%
75 - 84	5.1%
85+	2.2%
18+	75.3%

2013 Population by Age

Total	20,265
0 - 4	6.9%
5 - 9	6.7%
10 - 14	7.0%
15 - 19	6.5%
20 - 24	5.1%
25 - 34	11.0%
35 - 44	12.3%
45 - 54	14.6%
55 - 64	14.0%
65 - 74	8.2%
75 - 84	5.3%
85+	2.3%
18+	75.2%

2000 Population by Sex

Males	46.8%
Females	53.2%

2008 Population by Sex

Males	47.5%
Females	52.5%

2013 Population by Sex

Males	48.0%
Females	52.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Pickens, AL****2000 Population by Race/Ethnicity**

Total	20,949
White Alone	55.9%
Black Alone	43.0%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	0.6%
Hispanic Origin	0.7%
Diversity Index	50.9

2008 Population by Race/Ethnicity

Total	20,571
White Alone	53.7%
Black Alone	44.9%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	0.8%
Hispanic Origin	1.0%
Diversity Index	51.9

2013 Population by Race/Ethnicity

Total	20,265
White Alone	52.3%
Black Alone	46.1%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.4%
Two or More Races	0.9%
Hispanic Origin	1.2%
Diversity Index	52.5

**2000 Population 3+ by School Enrollment**

Total	20,146
Enrolled in Nursery/Preschool	2.1%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	13.4%
Enrolled in Grade 9-12	6.9%
Enrolled in College	2.8%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	73.0%

2008 Population 25+ by Educational Attainment

Total	13,879
Less than 9th Grade	8.9%
9th - 12th Grade, No Diploma	16.3%
High School Graduate	40.2%
Some College, No Degree	16.9%
Associate Degree	6.7%
Bachelor's Degree	7.2%
Graduate/Professional Degree	3.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Pickens, AL****2008 Population 15+ by Marital Status**

Total	16,307
Never Married	27.1%
Married	55.0%
Widowed	9.3%
Divorced	8.7%

**2000 Population 16+ by Employment Status**

Total	15,911
In Labor Force	52.4%
Civilian Employed	48.0%
Civilian Unemployed	4.3%
In Armed Forces	0.0%
Not in Labor Force	47.6%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	91.7%
Civilian Unemployed	8.3%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	92.3%
Civilian Unemployed	7.7%

2000 Females 16+ by Employment Status and Age of Children

Total	8,670
Own Children < 6 Only	7.2%
Employed/in Armed Forces	4.2%
Unemployed	0.7%
Not in Labor Force	2.3%
Own Children < 6 and 6-17 Only	6.0%
Employed/in Armed Forces	3.3%
Unemployed	0.4%
Not in Labor Force	2.3%
Own Children 6-17 Only	19.3%
Employed/in Armed Forces	11.4%
Unemployed	0.9%
Not in Labor Force	7.0%
No Own Children < 18	67.6%
Employed/in Armed Forces	22.1%
Unemployed	3.2%
Not in Labor Force	42.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Pickens, AL

**2008 Employed Population 16+ by Industry**

Total	7,432
Agriculture/Mining	4.1%
Construction	7.6%
Manufacturing	22.4%
Wholesale Trade	3.4%
Retail Trade	11.5%
Transportation/Utilities	5.8%
Information	0.6%
Finance/Insurance/Real Estate	4.1%
Services	36.6%
Public Administration	4.1%

2008 Employed Population 16+ by Occupation

Total	7,432
White Collar	47.1%
Management/Business/Financial	9.9%
Professional	15.2%
Sales	10.1%
Administrative Support	11.9%
Services	14.8%
Blue Collar	38.1%
Farming/Forestry/Fishing	2.1%
Construction/Extraction	6.8%
Installation/Maintenance/Repair	6.7%
Production	13.2%
Transportation/Material Moving	9.3%

**2000 Workers 16+ by Means of Transportation to Work**

Total	7,524
Drove Alone - Car, Truck, or Van	82.3%
Carpooled - Car, Truck, or Van	13.7%
Public Transportation	0.2%
Walked	0.9%
Other Means	0.9%
Worked at Home	2.0%

2000 Workers 16+ by Travel Time to Work

Total	7,524
Did Not Work at Home	98.0%
Less than 5 minutes	6.5%
5 to 9 minutes	9.9%
10 to 19 minutes	21.7%
20 to 24 minutes	10.4%
25 to 34 minutes	18.5%
35 to 44 minutes	7.2%
45 to 59 minutes	12.9%
60 to 89 minutes	7.6%
90 or more minutes	3.3%
Worked at Home	2.0%
Average Travel Time to Work (in min)	30.0

2000 Households by Vehicles Available

Total	8,086
None	11.8%
1	32.3%
2	34.6%
3	14.8%
4	4.4%
5+	2.0%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Pickens, AL****2000 Households by Type**

Total	8,086
Family Households	71.6%
Married-couple Family	49.8%
With Related Children	22.3%
Other Family (No Spouse)	21.8%
With Related Children	15.0%
Nonfamily Households	28.4%
Householder Living Alone	26.4%
Householder Not Living Alone	2.0%

Households with Related Children	37.3%
Households with Persons 65+	29.3%

2000 Households by Size

Total	8,086
1 Person Household	26.4%
2 Person Household	31.5%
3 Person Household	18.4%
4 Person Household	13.6%
5 Person Household	6.5%
6 Person Household	2.1%
7+ Person Household	1.6%

2000 Households by Year Householder Moved In

Total	8,086
Moved in 1999 to March 2000	11.6%
Moved in 1995 to 1998	25.2%
Moved in 1990 to 1994	16.5%
Moved in 1980 to 1989	15.0%
Moved in 1970 to 1979	14.6%
Moved in 1969 or Earlier	17.0%
Median Year Householder Moved In	1991

**2000 Housing Units by Units in Structure**

Total	9,520
1, Detached	62.5%
1, Attached	2.2%
2	3.0%
3 or 4	1.4%
5 to 9	1.1%
10 to 19	0.2%
20+	1.4%
Mobile Home	27.7%
Other	0.6%

2000 Housing Units by Year Structure Built

Total	9,520
1999 to March 2000	3.0%
1995 to 1998	10.6%
1990 to 1994	10.2%
1980 to 1989	16.0%
1970 to 1979	20.6%
1969 or Earlier	39.5%
Median Year Structure Built	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Pickens, AL

Top 3 Tapestry Segments

1.	Rural Bypasses
2.	Rooted Rural
3.	Southern Satellites



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$9,537,055
Average Spent	\$1,168.76
Spending Potential Index	44
Computers & Accessories: Total \$	\$932,066
Average Spent	\$114.22
Spending Potential Index	48
Education: Total \$	\$4,210,021
Average Spent	\$515.93
Spending Potential Index	38
Entertainment/Recreation: Total \$	\$18,297,887
Average Spent	\$2,242.39
Spending Potential Index	60
Food at Home: Total \$	\$23,722,821
Average Spent	\$2,907.21
Spending Potential Index	60
Food Away from Home: Total \$	\$15,320,461
Average Spent	\$1,877.51
Spending Potential Index	55
Health Care: Total \$	\$23,106,366
Average Spent	\$2,831.66
Spending Potential Index	69
HH Furnishings & Equipment: Total \$	\$9,073,312
Average Spent	\$1,111.93
Spending Potential Index	48
Investments: Total \$	\$2,398,721
Average Spent	\$293.96
Spending Potential Index	29
Retail Goods: Total \$	\$134,023,456
Average Spent	\$16,424.44
Spending Potential Index	60
Shelter: Total \$	\$56,909,119
Average Spent	\$6,974.16
Spending Potential Index	45
TV/Video/Sound Equipment: Total \$	\$6,409,038
Average Spent	\$785.42
Spending Potential Index	55
Travel: Total \$	\$7,523,161
Average Spent	\$921.96
Spending Potential Index	49
Vehicle Maintenance & Repairs: Total \$	\$4,824,105
Average Spent	\$591.19
Spending Potential Index	60

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.